

СЕВЕРО-ВОСТОЧНЫЙ АЗИАТСКИЙ АКАДЕМИЧЕСКИЙ ФОРУМ

东北亚学术论坛



NORTH-EAST ASIA ACADEMIC FORUM

NORTH-EAST ASIA ACADEMIC FORUM
СЕВЕРО-ВОСТОЧНЫЙ АЗИАТСКИЙ АКАДЕМИЧЕСКИЙ ФОРУМ



Novosibirsk State Technical University

Address: 20, Karl Marx Prospect, Novosibirsk, 630092, Russia,
www.nstu.ru



Harbin University of Commerce

Address: Harbin Songbei, Xue-Hai Street, District №1, 150028, China,
www.hljcu.edu.cn



Innovative University of Eurasia

Address: 45, Lomov Street, Pavlodar, 140003, Kazakhstan,
www.ineu.edu.kz



Naryn State University named after S. Naamatov

Address: 47, Sagynbay Orazbak Uulu Street, Naryn, 722600, Kyrgyzstan,
www.nsu.to.kg



Siberian University of Consumer's Cooperative Societies

Address: 26, Karl Marx Prospect, Novosibirsk, 630087, Russia,
www.sibupk.su



Donetsk National University

Address: 24, Universitetskaya Street, Donetsk, 83000, Ukraine,
www.donnu.edu.ua



Khabarovsk State Academy of Economics and Law

Address: 134, Tikhookeanskaya Street, Khabarovsk, 680042, Russia,
www.ael.ru



Ural State University of Economics

Address: 62, 8 Marta Street, Ekaterinburg, 620219, Russia,
www.usue.ru



Altai Academy of Economics and Law

Address: 86, Komsomolsky prospect, Barnaul, 656038, Russia,
www.ael.altai.ru



West Siberian Institute of Finance and Law

Address: 25, Permskaya Street, Nizhnevartovsk, 628600, Russia,
www.zsifip.ru



«Kainar» (Semey) University

Address: 152-A, Chaizhunusov Street, Semey, 071400, Kazakhstan,
www.kainar-semey.kz

CONTENTS

| | |
|--|----|
| Problems of Industrial-Innovative Development of National Economy | |
| Aydarkhanov M.H. , Problems of a Sustainable Development and Kazakhstan..... | 7 |
| Aletdinova A.A. , Model of Innovative Activity as the Basis of the Statistical Research..... | 9 |
| Anisimova A.V. , Integral estimates of Technological and Innovative development in Ukraine..... | 12 |
| Bekniyazova D.S. , State Regulation of Innovative Activity: Problems and the Ways of Their Decision.... | 16 |
| Belopolska T.V., Mytrokhina O.O. , The Structural Transformation of the National Economy of Ukraine..... | 18 |
| Bogoviz A.V., Lobova S.V. , Loyalty of Clients as Factor of Strengthening of the Market Position of Firm..... | 19 |
| Dosuzheva E.E., Lyamzin O.L., Kirillov Yu.V. , The Method of Evaluation of Organization's Integration Effectiveness..... | 23 |
| Gubar A.I. , Macroeconomic Aspect of the Theory of the Rent Relations: Systematic Rent..... | 28 |
| Lyashenko E.A. , The Formation of Technoparks as a Vector of the Innovative Development of the National Economy of the Russian Federation..... | 33 |
| Makurina Y.A. , Innovative Tools of Formation of the System of Promotion of the Goods on the Market..... | 36 |
| Muzyko E.I., Baranov A.O. , The Real Options Approach to Venture-Backed Innovative Projects..... | 40 |
| Pokrashenko O.E. , The Determinants of Extending Trade Credit..... | 46 |
| Poltarykhin A.L. , Formation of System of Indicators of the Assessment of Level of Innovative Development of Economy of Agrarian and Industrial Complex..... | 49 |
| Poltarykhina G.B. , Program and Target Approach – the Basis of Innovative Development of Agrarian and Industrial Complex..... | 52 |
| Shenshinov Y.V. , Labour Quality Management..... | 55 |
| Stroiteleva T.G. , Labour Market Development in the Sphere of Small Business..... | 57 |
| Sultanov A.R., Titova V.A. , The Definition of "Management Innovation" as the Key Factor of Competitiveness of the Company..... | 59 |
| Titiva E.G. , To a Question of Contents of the Term "Anti-Crisis Management"..... | 61 |
| Ustimenko A.A. , Analysis of Interrelation Between Innovative Activity Development and Economy Growth of Ukraine..... | 63 |
| Veretennikova O.B., Shatkovskaya E.G., Shatkovskaya N.S. , Economic Policy of the State: Essence and Characteristic..... | 67 |
| Development of Regional Economy | |
| Arynova Z.A. , The Priority Directions of Development of the Pavlodar Area till 2015..... | 69 |
| Defa Cai, Meijia Zhao , Strategy Research on the Promotion of Ice-Snow Tourism Culture Industry Development of Heilongjiang Province..... | 72 |
| Gorshkov V.G. , Problems of Development of the Industry of Altai Region..... | 76 |
| Kiseleva P.S. , Interregional Differentiation of the Rate of Inflation in Russia..... | 79 |
| Kozlova M.A. , Development of the Cultural and Creative Industries in the Russian Industrial Regions: The Base for Future Innovative Progress..... | 82 |
| Litvintseva G.P., Stukalenko E.A., Voronkova O.V. , An Alternative Approach to the Estimation of the Inequality of Legal and Latent in the Russian Regions..... | 84 |
| Makogon U.V. , Some Aspects of Improving Regional Policy of Ukraine...90 | |
| Nigai E.A., Boiko T.S., Razumovskaya M.I. , Review of Methodological Approaches to Prediction of Organizations' Needs in Human Resources..... | 96 |

| | |
|---|-----|
| Rui Hua, Wang Xu , Impact Analysis of Heilongjiang Province Highway Construction and Operation on Industrial Structure Adjustment..... | 98 |
| Stroiteleva E.V. , Formation of Standard Model of Social and Economic Programs..... | 103 |
| Vukovich G.G. , Regional Labour Market: Problems and Tendencies..... | 105 |
| Wei Jing, Cui Wenying, Liu Shiyuan , Research on Joint Development of Manufacturing and Logistics Industry in the Northeast of China..... | 110 |
| Anti-Crisis Management of the Enterprise | |
| Aksenova N.I., Prikhodko E.A. , Stabilization of the Financial Condition of the Organization: Methodical Aspects..... | 115 |
| Chuvaev A.V., Lyamzin O.L. , Production Process Analysis of Industrial Enterprises..... | 119 |
| Gibelneva E.A. , Management of Company Expenses as Effective Method of Prevention of a State Crisis..... | 122 |
| Koshkimbayeva R.H. , "Anti-Recessionary Enterprise Management"..... | 124 |
| Kulikova N.N. , Innovative Entrepreneurship as a Factor of Competitiveness of the Enterprises in the Conditions of Innovative Economy..... | 128 |
| Slaymova Z.A., Bikenova M.K., Omirkhanov M.E. , Foreign Experience of the Organization of Work (On the Example of Japan)..... | 133 |
| Shamray I.N., Sadenova Z.M. , Anti-Recessionary Management of the Enterprise..... | 136 |
| Soroka S.A. , Management of the Organization of Wholesale Trade in the Conditions of Crisis..... | 138 |
| State and Municipal Management | |
| Adrisheva N.S. , The Execution Measures of Development Programs and State Support of Small Business..... | 143 |
| Balgozina R.O. , Gender Policy in Kazakhstan: Economic Aspect..... | 145 |
| Kaidarova L.K., Aitzhanova Yu.O. , The Development of Gender Relations in Public Administration in the Republic of Kazakhstan..... | 148 |
| Kurmanov E.R. , The Practice of the Khanty-Mansiysk Autonomous Okrug-Yugra in the Federal Register of Municipal Regulations..... | 151 |
| Lebedeva Yu.N., Ilinykh I.L. , Ombudsman for Children as an Institute of Public Administration..... | 153 |
| Mazankova T.V. , Directions of State Regulation of Public Catering..... | 155 |
| Narynbayeva A. A., Kaidarova S. , Priority Directions of Investment Activity of Kazakhstan Agricultural Production..... | 158 |
| Vlasova N. , Urban Policy in Russia..... | 162 |
| Tendencies of World Economy Development | |
| Davidenko L.M. , Tendencies of Development of Integration Processes in the Republic of Kazakhstan... .. | 166 |
| Fomichova N.V. , National Economies Crowding out Effect in World Economic System..... | 171 |
| Guan Bing, Li Yiwei , Research on Development Strategies in Sino-Russian Oil Trade..... | 173 |
| Kapelyuk S.D. , Consequences of Changes in the Human Development Index..... | 176 |
| Stepko Y.V. , Improvement of Enterprises Foreign Trade Activity..... | 181 |
| Timosheva O.V. , The Main Tendencies in the World Economy..... | 182 |
| Xiang Yijun, Shao Xinyao , Research on Agricultural Products Trade Issues between China and South Korea and Countermeasures..... | 185 |
| Zholumbetov Ye.M., Zholumbetov Yeldar , The Role of Conflicts in World Economy Development: Arabic Countries..... | 189 |

Financial Sector Development

| | |
|--|-----|
| Fedorina I.V. , Balanced Scorecard as an Advanced Technology of Accounting and Analysis in a Company..... | 192 |
| Massakova G.A. , Efficiency Analysis of Financing Facility of Kazakhstan's Housing Sector and Government Role in Housing Investment..... | 194 |
| Rau E. , Risk of Investments in to Bonds..... | 197 |
| Shakura O.A. , The Place of the Voluntary Health Insurance in the System of Financial and Economic Relations..... | 200 |
| Shustova Ye.P. , Problems and Prospects of Development of Internet Banking in Kazakhstan..... | 203 |
| Tereshenko E.Y. , The Mechanism of Reducing Financial Risks of Enterprises in Conditions of Uncertainty..... | 206 |
| Vyzhitovitch A.M., Lyamzin O.L., Levchenko M. I. , The Problems of Reliable Market Information Gaining in Interaction of Financial Institutions and Clients Groups..... | 211 |
| Xu Linshi , The Analysis of the Tendencies of the Chinese Real Estate Market of 2012 Based on the Results of the Adjustments and Control Made in 2011..... | 213 |

Technical and Technological Innovation

| | |
|---|-----|
| Belysheva G.M., Stozhko N.Yu. , Computer Technologies as an Innovative Component of Studying of Chemistry in Ural State University of Economics..... | 219 |
| Fatkhinurov A.R. , Phenomenon of an Adaptable Maximum in Complex Systems..... | 221 |
| Kalenik T.K., Dotsenko S.M., Kupchak D.V., Lyubimova O.I. , Advances in Technology Combined Products..... | 223 |
| Zhang Qiuping , Study on the Development Models for the Chinese Enterprises Outsourcing under the GVC..... | 225 |

Legal Aspects of the Socio-Economic Development of Country

| | |
|---|-----|
| Dolgopолоv S.A., Kuzbayev D.Zh. , Problems of Mediation by the Parties in Criminal Proceedings of Kazakhstan..... | 229 |
| Karazhanov M.D. , To the Question of Object of Crimes Against Ecological Safety..... | 232 |
| Karazhanova Zh.K. , International Mechanisms and Procedures of Social Protection and the Role of the Republic of Kazakhstan in this Process..... | 235 |
| Mokina L.V. , Social Responsibility of a Lawyer as a Professional and Moral Value..... | 239 |
| Shmakov A.V., Petrov S.P. , An Economic Approach to Optimization of the Fine Value for Antitrust Violations..... | 241 |

Actual Problems of Education in Conditions of Innovative Economic Development

| | |
|--|-----|
| Atanaev T.B. , Innovations in the System of Assessment of Students' Learning: The Experience of the Reform of Educational Activity of Naryn State University..... | 247 |
| Avdeenko T.V., Bakaev M.A. , Development of the Knowledge Economy through Implementation of Competence-Based Approach..... | 250 |
| Fyodorov M.V., Peshina E.V. , Evolution of the Concept of Knowledge Production..... | 255 |
| Molokova E.L. , Identification of the Transformation Processes of the Russian System of Higher Education in the World Education..... | 259 |
| Rakhmetova A. , Psychology of Creativity..... | 262 |
| Shermatova I.K., Atanayev T.B. , Control Systems of Quality of Education in Higher Educational Institutions..... | 264 |
| Tursungozhinova G.S. , Psychology of Persons Affected Due to Semipalatinsk Nuclear Test Site..... | 267 |
| Zhakiyanova Zh.G. , The Role of Evaluation in the Education System: the Content Aspect..... | 269 |
| List of Additional Professional Training Programs..... | 274 |